

ANDY G VASQUEZ

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Summary

Skilled Motion Graphics Designer with expertise in creating animations, brand logos, and promotional graphics. Proficient in After Effects, Cinema 4D, and Photoshop. Delivers high-quality designs for diverse clients. Strong background in project management and client communication. Excels in crafting impactful visual content.

Skills

- Experience with Sketch and Hand Drawing
- Easily Adaptable
- Experience with Communication and Customer Service
- Client Management
- Photo/ Image Editing with Adobe Lightroom and Photoshop Proficiency
- 2D & 3D Design Knowledge
- Logo and Motion Animation experience
- using After Effects Software with Trapcode Plugin Software
- Experience creating Banner Ads and Package Design using Photoshop, Illustrator Software
- Photography Experience with operating DSLR camera equipment
- Excellent Project File Management\ Organization
- Working knowledge Between Macintosh Windows and Linux Platforms
- Computer Assembly Diagnostic, and Repair
- Flexible and able to work under tight deadlines pressure
- Proficiency with Adobe Premiere and In-design
- Maxon Cinema 4D Software Experience with Octane, Forrester, X-Particles Plugins

Experience

ANC Sports

MOTION DESIGNER | 09/2016 - 05/2024

- Enhanced venue experiences with dynamic brand animations at college venues and stadiums for ANC Sports.
- Optimized project animations, ensuring seamless integration and client satisfaction.
- Innovated tailored motion design solutions, setting new standards in collegiate sports visuals.

Otaku Haven

LEAD PHOTOGRAPHER | 06/2012 - 10/2016

- Enhanced brand presence through captivating photographs for Otaku Haven.
- Trained staff in use of camera equipment
- Worked with convention attendees and staff with Events for portrait and event photos.

Cristafurion.com

EDITOR / MOTION DESIGNER | 06/2012 - 07/2016

- Enhanced brand presence through captivating graphics and animations for Cristafurion.com.
- Managed webpage and video channels, ensuring a cohesive online presence.
- Seamlessly integrated photo and video elements, enhancing visual storytelling.

Related Employment

VASKMOTION PHOTOGRAPHER/GRAPHIC/MOTION DESIGN PROJECT CONSULTANT | 2018 – 2019

Disney ABC Television Group

- Motion Graphics and Production, Ingesting, Creative events, Packages and Scheduling for ABC SuperSign.
- Assist in Animation/Graphics production & development for Disney Upfront 2019 Event.

National Paralegal College

- Enhanced student engagement through innovative motion graphics, elevating comprehension of legal concepts.
- Spearheaded development of captivating animations, amplifying educational impact.
- Received acclaim for delivering high-quality assets, bolstering project success.

Quest Solar Inc

- Achieved increase in online engagement with dynamic social media banners.
- Generated rise in website traffic through visually compelling webpage design.
- Enhanced workflow efficiency through office network setup and CRM implementation.

Flypack NYC

- Elevated viewer engagement with captivating rule card animations for IGN Live Stream Event.
- Innovated motion design strategies for seamless information delivery, garnering positive feedback.
- Delivered top-tier animations within tight deadlines, contributing to event success.

Famous Horse, Inc

- Elevated brand recognition by creating captivating brand logo animations for Famous Horse, Inc., resulting in increased audience engagement and brand loyalty.
- Boosted campaign engagement with dynamic intro animations.
- Seamlessly integrated motion design, reinforcing brand identity.

Holcombe Rucker High School

- Preserved milestone moments with expert event photography and editing for four graduation ceremonies.
- Captured vibrant memories, leaving a lasting impression on attendees.
- Ensured timely delivery, enhancing stakeholder satisfaction.

MKTG

- Elevated campaign impact with captivating motion graphics for IBM's Grammy's influencer cards, utilizing silhouetting, compositing, and animation.
- Enhanced brand visibility during the Grammy's event through visually striking visuals crafted with innovative techniques.
- Boosted viewer engagement on social media platforms with dynamic animations, showcasing expertise in motion design principles.

Education

HERBERT H LEHMAN COLLEGE

BS, Computer Graphics and Imaging